

BUSINESS RESILIENCY PROFESSIONALS OF WISCONSIN

<https://brpow.wildapricot.org/>



**BUSINESS RESILIENCY
PROFESSIONALS OF WISCONSIN**

**A COMMUNITY
COMING TOGETHER**

THE BRPW OFFICERS 2021- 2022

- **PRESIDENT – MARK
ELSENHEIMER**
- **VICE PRESIDENT –
ROCHELLE ROBINSON**
- **SECRETARY – JEFF
GIRARD**
- **TREASURER – LINDA
JACOBI-MILLER**

Welcome to the Fall event lineup for Business Resiliency Professionals of Wisconsin. We look forward to sharing informative meetings, volunteer opportunities, and news with you. Come learn, grow, and above all, have fun with us!

BRPW EVENTS

BRPW MEETINGS:

Held every second Thursday of the month from 1:00 to 2:00 pm CT
Excluding July and August.

THURSDAY OCT. 14TH

WE ARE EXCITED TO ANNOUNCE OUR
FALL OPENING MEETING FEATURING:

CHEYENE MARLING

**PRESENTING: BCM COMPETENCIES IN
DEMAND TO ENSURE CAREER RESILIENCY**

Years of expertise, degrees, and certifications, although beneficial and marketable, will not necessarily predict your professional trajectory. Data shows that if you want to get hired, stay hired, and grow your career you need to develop highly requested soft skills, build a powerful personal brand, and be adaptable to change. Becoming a top talent requires more than using your expertise to meet the needs of your organization. It necessitates using your talents, creativity, and expertise to think outside of box and advance the success of your team, program, and company.

Cheyene Marling, Hon. MBCI is a global leader with over 22 years dedicated expertise specializing in the business continuity profession. She founded BC Management, Inc. in 2000, and in July 2019, BC Management became a part of Avalution Consulting LLC, which is now a Castellan Solutions company. Cheyene is responsible for overseeing staffing strategies and data research analytics for our clients globally in addition to providing career assessment and coaching expertise.

She is an active professional on the Editorial Advisory Board for Continuity Insights and the DRJ Mentor Advisory Board. She was also the recipient of the inaugural ACP Hall of Fame award in 2006 and she was awarded an Honorary MBCI by the Business Continuity Institute (BCI) in 2010.



"Hold the Date"

UPCOMING MEETINGS

October 14th- BCM Competencies to
Ensure Career Resiliency

November 11th- Ransomware &
Resiliency

December 9th- Business Impact Analysis

VOLUNTEER OPPORTUNITIES



There are multiple opportunities to volunteer your talents and time.



"Help one another. There's no time like the present, and no present like the time." – James Durst

1. Annual Wisconsin Public Private Partnership (P3)/DARES Summit

Registration for the annual in-person WI Public Private Partnership (P3)/DARES Summit at the Wilderness Resort in Wisconsin Dells on November 1st and 2nd is now open.

On November 1st, the Fusion Center's Threat Analysis Unit will be conducting a three hour Fusion Liaison Officer training in the morning, and Wisconsin Emergency Management will be hosting the Integrated Preparedness Planning (IPP) class in the afternoon. Plus, there is an opportunity to observe a real time demonstration of the Dells/Delton Rescue Task Force respond to a multi-casualty event.

On November 2nd, we will be having a full day of key note speakers and panel discussions. Topics include current cyber threats to businesses, ways to leverage federal, state and local resources to assist with private sector recovery, how to communicate the importance of disaster preparation with leadership, and best recovery practices and lessons learned from businesses who have recovered from a disaster. Lunch and AM/PM snacks will be provided both days.

You can find more Summit information and register here: [Public Private Partnership \(P3\) DARES Summit](#).

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<https://dma.wi.gov/DMA/wem/preparedness/beoc-public-private-partnerships>

VOLUNTEER OPPORTUNITIES

CONTINUED...



**American
Red Cross**

2. The American Red Cross

There are many opportunities to volunteer within the Red Cross online or in person. Volunteer commitments can last from a few months to a year and a few hours a week to as many as you would like. Please reach out to the Red Cross or BRPW for information.

From the Red Cross web site:
Make a Difference in Your
Community

Volunteers constitute about 90 percent of the American Red Cross workforce. Volunteers make it possible to respond to an average of more than 60,000 disasters every year, most of them home and apartment fires. Find out about the needs in your area by searching for current volunteer opportunities.

<https://www.redcross.org/volunteer/volunteer-opportunities/disaster-volunteer.html>

3. BRPW Programing Committee

Our own BRPW is looking for volunteers for our programming Committee. Each of us bring connections and professions to BRPW that can enhance our industry by helping to educate others. The BRPW Programming Committee is responsible for hosting and collaborating with speakers or organizations within the resiliency community and utilizing their skills and knowledge for our meetings. They are great group, with decades of experience and so much fun to work with. Please feel free to reach out to us on our website [BRPW](#) or through our social media accounts

From the BRPW website:

The programming committee shall be in charge of creating presentation content, securing guest speakers, planning and organizing events. There is no limit to the number of committee members who can work together to meet organizational goals. They will provide reporting to the Board and request funding as necessary on a regular basis, and is subject to Board approval.

<https://brpow.wildapricot.org/>

BRPW MEMBERSHIP CORNER



MEMBERSHIP FEES

Last year BRPW waved the yearly membership fees, due to the Covid-19 pandemic. This year we will be reinstating the membership fee. We have three types of membership: 1. Corporate Membership, 2. Individual, and this year we have added a 3rd, Student (which is free).

SOCIAL MEDIA

BRPW IS ACTIVE ON MANY SOCIAL MEDIA PLATFORMS!

[FACEBOOK: FOLLOW](#)

[TWITTER : FOLLOW](#)

[LINKEDIN: FOLLOW](#)

[WEBSITE: HTTPS://BRPOW.WILDAPRICOT.ORG/](https://brpow.wildapricot.org/)

PLEASE BE SURE TO VISIT OFTEN, LIKE, SHARE AND COMMENT! IT WILL HELP OUR COMMUNITY GROW!



NEW MEMBERS

One of our goals this year is to expand out and grow our membership! We are hoping to increase our membership by 10 to 15% this year. Watch out for more member benefits coming out soon. :)



SEPTEMBER IS NATIONAL PREPAREDNESS MONTH

2021	National Preparedness Month Prepare to Protect	
	WEEK	
	1	Make a Plan Sep 1-4
	2	Build a Kit Sep 5-11
	3	Low-Cost, No-Cost Preparedness Sep 12-18
4	Teach Youth About Preparedness Sep 19-25	

FEMA's Article for National Preparedness Month

[Press Release](#)

Release Date:

September 1, 2021

BOTHELL, Wash. – National Preparedness Month is observed each September to raise awareness about steps individuals, families and communities can take to be ready for disasters and emergencies that could happen at any time. This year’s National Preparedness Month theme is Prepare to Protect and highlights how preparing for disaster helps protect everyone you love.

“Everyone has a role to play when it comes to preparing for disasters and emergencies,” says Acting Regional Administrator Vince Maykovich. “Whether it is getting to know your neighbors, updating your contact lists, changing the batteries in your smoke detectors, or having extra food on hand for your pet, I urge everyone to take an action and be a part of this year’s National Preparedness Month.” Each week in September, the campaign will focus on a different aspect of preparedness for individuals, families and communities.

[MAKE A PLAN A PLAN TODAY WITH FRIENDS, FAMILY OR AT WORK](#)

[BUILD A KIT TO LAST SEVERAL DAYS AND KEEP THEM UPDATED.](#)

[START PLANNING TODAY WITH LOW OR NO COST INVESTMET.](#)

[ENGAGE YOUR COMMUNITY WITH PREPAREDNESS.](#)



PHOTO BY MARTIN R. SMITH CLICK EITHER GRAPHIC TO ADD TO YOUR FACEBOOK

FEMA Article Continued...

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- Week 1: Sept. 1-4 Make A Plan
- Week 2: Sept. 5-11 Build A Kit
- Week 3: Sept. 12-18 Low-Cost, No-Cost Preparedness
- Week 4: Sept. 19-25 Engage Your Community on Preparedness

In partnership with the state emergency management offices and community partners in Alaska, Idaho, Oregon, and Washington, FEMA Region 10 is hosting several virtual sessions throughout the month for everyone to attend.

- [Twitter Spaces Preparedness Chat](#) on September 13 from 12 – 1 p.m. PT
 - R10 Family Prep Night [Webinar](#) on September 14 from 6:30 – 7:15 p.m. PT
 - Livestock & Large Animals Preparedness [Webinar](#) on September 17 from 10 – 11 a.m. PT
- You can visit the [FEMA Region 10 Individual and Community Preparedness Dashboard](#) for additional information on how to attend these virtual events. For more information on creating a family communication plan or building an emergency kit, visit [ready.gov](#).



WISCONSIN FEMA

Wisconsin is with [FEMA Region 5](#), based out of Chicago.

Region 5 oversees 34 Tribal Nations and these states: IL, IN MI, MN, OH and WI.

From the Editor

Have you ever wanted to be published? Now is your chance, we need articles for the BRPW newsletter. Or, how about being interviewed for the 'Getting to know (your name)' article? Please consider contributing to our next issue. Email us here.



Did you know there is a Professional Forum page on the [BRPW website?](#)

The forum topics include:

- educational opportunities
- job postings
- professional topics

Subscribe on the website to join the conversation or post new topics.