Can you believe it is September? Where did the summer go? With the leaves already falling and the temperature cooling down, I believe we will be welcoming in the fall season earlier than expected.

The BRPW Board and Programming Committee are actively engaged in planning activities to develop an exciting 2017-2018 monthly member meeting schedule. Our planning activities started a few weeks after a successful June Resiliency Showcase where the number of attendees exceeded the previous year’s event. Quite a success for BRPW!

A 2017-2018 Strategic Plan has been created and information from the plan is available within this newsletter. Our 2017-2018 monthly meetings begin on Tuesday, September 12th with an in person member meeting being held at Hi-Way Harry’s Steakhouse in Johnson Creek. This will be an exciting C-Level Panel discussion focused on Cyber-attack preparation! A topic that is critical to all organizations. I am looking forward to seeing you there 😊

The Programming Committee is busy developing the monthly WebEx meeting event schedule which is anticipated to be filled with presentations focusing on topics you have requested when completing member surveys.

I’m looking forward to an exciting year and I hope you are too! Please let us know how we are doing by completing the member surveys which will be distributed to you periodically September through June 2018. Your feedback and comments are critical to ensure we are meeting the expectations of our members.

Thank you for your continued support of Business Resiliency Professionals of WI (BRPW)!

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Meetings:
BRPW meets on the second Tuesday of the month from 1:00 to 3:30 pm. Meetings are held nine times a year from January through June and September through November via WebEx or at different locations throughout Wisconsin. The meeting format usually includes a brief business meeting followed by an educational program.

Inside this issue:
Highlights from BRPW Strategic Plan 2
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State of the Checkbook: From the Treasurer 3
Conferences 4

From your editor –
Have you ever wanted to be published? Now is your chance, we need articles for the BRPW newsletter. Or, how about being interviewed for the ‘Getting to know (your name)’ article? Please consider contributing to our next issue.

Deadline – October 31, 2017

Please send your content to Linda Jacobi-Miller at linda_jacobi-miller@mgic.com.
Highlights from BRPW Strategic Plan

Vision Statement

BRPW is recognized as a leading business resiliency organization providing exceptional educational, community, and networking opportunities for the advancement of Business Resiliency Professionals.

Our Mission

BRPW is a diverse professional association dedicated to advancement of the business resiliency and related professions by providing opportunities for professional development, member networking events and community involvement.

Our Values

**Integrity**
We uphold the highest ethical standards to maintain trust and credibility with colleagues, members and the public.

**Collaboration**
We are one inclusive team and believe that we achieve more working together.

**Respect**
We respect diversity of people and ideas.

**Participation**
We encourage and promote participation of our members and actively pursue increasing membership where opportunities present themselves.

2017-2018 Objectives and Goals

**OBJECTIVE 1 - Membership and Branding**
- Increase membership overall by 10%
- Increase Green Bay/Appleton, Milwaukee and Madison membership
- Expand BRPW presence on The Link & Facebook
- Maintain an up-to-date presence on the Web

**OBJECTIVE 2 - Training and Events**
- September members meeting at Highway Harry’s
- Calendar of events for 2017-2018 by August 31st, 2017
- January 2018 Green Bay/Appleton, Milwaukee and Madison in-person member meetings
- June, 2018 Resiliency Showcase – Kohl’s Innovation Center in Menomonee Falls, WI
- Actively pursue other education, networking events that would benefit the membership
OBJECTIVE 3 - Association Management
– Maintain accurate budget
– Efficiently maintain accurate and complete membership information, including member participation in monthly events
– Look for opportunities to increase revenue
  • Determine Attendance Fee for attendance at June 2018 Resiliency Showcase

OBJECTIVE 4 - Community Relations
– Identify opportunities where participation in government and/or community levels would bring value to members and the community

2017 - 2018 BRPW Program Year

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Topics and Presenters</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 12, 2017</td>
<td>Hi-Way Harry's Steakhouse in Johnson Creek</td>
<td>C-Level Panel discussion focused on Cyber-attack preparation</td>
</tr>
<tr>
<td>October 10, 2017</td>
<td>WebEx</td>
<td>Business Continuity Plan Format</td>
</tr>
<tr>
<td>November 14, 2017</td>
<td>WebEx</td>
<td>Incident Management</td>
</tr>
<tr>
<td>January 9, 2018</td>
<td>Madison Milwaukee Fox Valley</td>
<td>In-person member meetings, multiple locations. Members can attend the location that works best for them.</td>
</tr>
<tr>
<td>February 13, 2018</td>
<td>WebEx</td>
<td>TBD</td>
</tr>
<tr>
<td>March 13, 2018</td>
<td>WebEx</td>
<td>TBD</td>
</tr>
<tr>
<td>April 10, 2018</td>
<td>WebEx</td>
<td>TBD</td>
</tr>
<tr>
<td>May 8, 2018</td>
<td>WebEx</td>
<td>TBD</td>
</tr>
<tr>
<td>June 21, 2018</td>
<td>Kohl’s Innovation Center</td>
<td>2018 Resiliency Showcase</td>
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State of the Checkbook: From the Treasurer

The checkbook has $8,680.05 compared to $9,884.88 in August 2016. During the month of August, BRPW has paid for our website, $40.00.

The 2017 Resiliency Showcase had a loss of $393.23. BRPW had $3,000 in income from 8 exhibitors, 4 gold exhibitors paying $500 and 4 silver exhibitors paying $250. BRPW incurred $3,393.23 in expenses comprised of $2,729.80 food, $360.23 speaker gifts and giveaways, $280.61 printing/advertising and $22.50 in PayPal fees. The loss for the 2016 Resiliency Showcase was $1,995.01.

Paypal.com – treasurer@brpasw.com

By US Mail - P.O. Box 211, Milwaukee, WI 53201-0211

www.brpwi.org LinkedIn Group - BRPASW
## 2017 - 2018 Conferences

<table>
<thead>
<tr>
<th>Conference</th>
<th>Date</th>
<th>Website</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRI2018 The Professional's Conference</td>
<td>February 11 – 14, 2018</td>
<td><a href="http://driconference.org/">http://driconference.org/</a></td>
<td>Each year DRI International, the leading industry non-profit, hosts an event designed for our community, by our community, addressing the topics certified professionals care about most and providing a first-rate educational experience that informs and inspires. This is a unique opportunity to hear and speak with the leading experts in our industry - real industry leaders from around the globe talking about their actual experiences.</td>
</tr>
<tr>
<td>DRJ Fall World 2017 – Global Solutions for True Resiliency</td>
<td>September 17 - 20, 2017</td>
<td><a href="http://www.drj.com/">http://www.drj.com/</a></td>
<td>Fall World 2017 is the premier business continuity conference in the world. DRJ brings together the best in business continuity education, technology, and research to give three packed days of learning and networking.</td>
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<tr>
<td>Continuity Insights 2017 Management Conference</td>
<td>October 23 - 24, 2017</td>
<td><a href="http://www.cimanagementconference.com/">http://www.cimanagementconference.com/</a></td>
<td>The Continuity Insights Management Conference is recognized as the industry's leading event for innovative and original content. Last year's event featured more than 70 breakout sessions... the most wide-ranging educational program of any other conference.</td>
</tr>
<tr>
<td>World Continuity Congress 2017</td>
<td>May 16, 2018</td>
<td><a href="http://www.worldcontinuitycongress.com/">http://www.worldcontinuitycongress.com/</a></td>
<td>The World Continuity Congress (WCC) has established itself to be the unparalleled platform for Business Continuity (BC), Disaster Recovery (DR), Crisis Communication (CC), and Crisis Management (CM) offering access to some of the most remarkable professionals in the world. The annually awaited congress covers exciting topics relevant to business continuity, best practices, business preparedness and resiliency, natural hazards and disaster management, BCM Management Systems, human aspects and more.</td>
</tr>
<tr>
<td>The World Conference on Disaster Management</td>
<td>May 29 – 31, 2018</td>
<td><a href="http://www.wcdm.org/">http://www.wcdm.org/</a></td>
<td>This event showcases products like witnessing the massive presence of disaster management solutions and services, disaster management equipment and products, disaster management precaution equipment, tools and parts and all products and services that are related with disaster management etc. in the Environment &amp; Waste Management industry.</td>
</tr>
<tr>
<td>Disaster Risk Reduction, Response and Sustainable Reconstruction</td>
<td>November 8, 2018</td>
<td><a href="https://www.umb.edu/crscad/events/equitable_development">https://www.umb.edu/crscad/events/equitable_development</a></td>
<td>Capacity building is critical to disaster preparedness, response and sustainable post-disaster reconstruction programs. Hence, the central aim of this conference is to provide a forum for a critical examination of the efficacy of national strategies for capacity building measures globally with a focus on cross- and multi-disciplinary training efforts, education (at all levels), and professional development. The conference will also explore what capacity building means since there is currently no agreed definition of the term.</td>
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